

Eleni Grammatikaki

DIGITAL CONTENT | WEB DESIGN

Tel. +30 6972 262106

Email. elenigrammatikaki@gmail.com

Portfolio: webandpromo.com

EXPERIENCE

Website Coordinator - [Relkon Hellas S.A.](#)

OCTOBER 2022 - JUNE 2023

Web & graphic design. Content creation & editing.

Digital Content Specialist - Freelancer

MAY 2019 - DECEMBER 2022

Web Design & on-page SEO. Content writing & translations (ENG/GR). Client assistance with accommodation platforms.

• Longterm collaborations:

SEO Copywriter - [CMD Digital Agency](#)

Social Media Content Writer - [Common Seas NGO](#)

Digital Content Manager - [ConnectCAD Ltd.](#)

NOVEMBER 2014 - JULY 2019

Online communications. Media relations. Content creation. On-page SEO & link building. Social media management.

Digital Promotion & Event Coordinator - [Paros Park S.A.](#)

MAY 2008 - OCTOBER 2011

Online communications. Media relations. Event planning. Web design / SEO for corporate website.

Web Portal Coordinator, Web Designer - [Parosweb G.P.](#)

JUNE 2004 - DECEMBER 2014

Online community / web portal coordination. Customer service. Content writing. Web design. SEO.

English Teacher - [Advanced English Specialists](#)

SEPTEMBER 1994 - MAY 1999 | SEPTEMBER 2001 - MAY 2004

English as a foreign language instruction.

FIELDS OF EXPERTISE

E-commerce (B2C, B2B), education, software, travel & tourism, culture, environment, volunteering.

SOFTWARE & SKILLS

Expert

Front-end WordPress, Shopify, Wix

On-page SEO

Copywriting, Translations

Adobe Photoshop & Dreamweaver

Hootsuite, Later, Mailchimp

Proficient

Html, WooCommerce

Ahrefs, SEMrush, Keyword Research

Meta Commerce Manager

Competent

Technical SEO

Screaming Frog

Google Analytics

Meta & Google Ads

CSS, Adobe Illustrator

EDUCATION

B.A. in Illustration

SEPTEMBER 1999 - JUNE 2001

University of Wolverhampton

B.A. in English

University of LaVerne

SEPTEMBER 1993 - JUNE 1998

CERTIFICATIONS

Technical SEO Certification

CXL

Content Strategy Certification

Content Marketing Conference

Technical SEO Course

LinkedIn Learning

LANGUAGES

Business/Native level: English, Greek

Intermediate level: French, Spanish